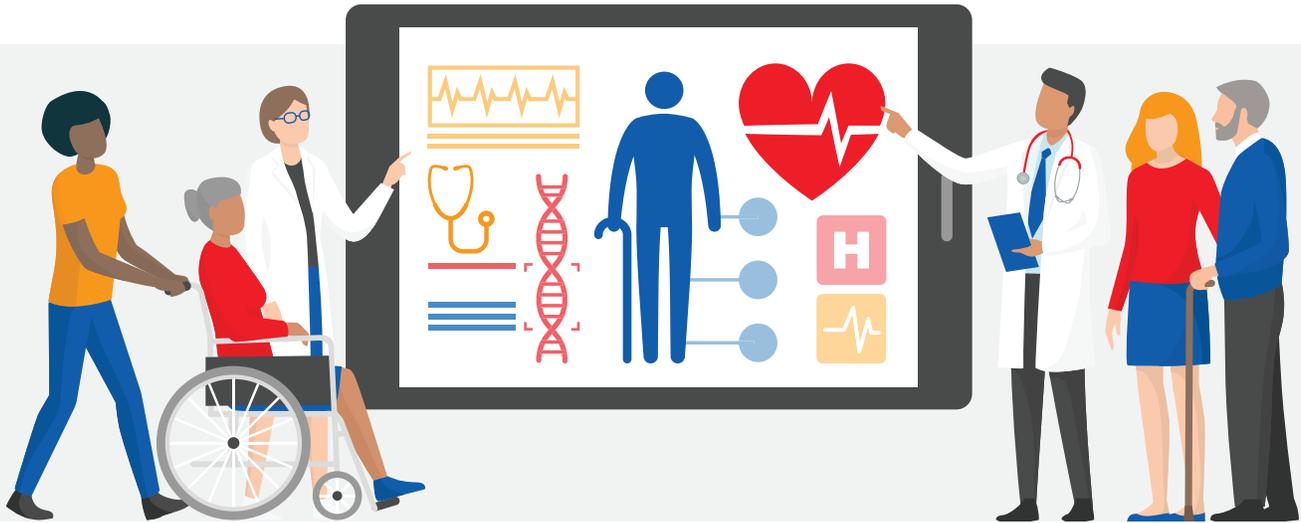


A Digital CRM Platform to Scale Your Medicaid Business



As Medicaid membership continues to diversify, growing 25% in the last year, scalable solutions are critical for economical service delivery. The HealConnect platform enables a layered approach to member outreach and provides data-driven analytics that supports more informed decisions on behalf of your members.

HealConnect is the platform to help improve your HEDIS/STAR scores. This platform supports zero code assessments so that you can create custom HRA or mock CAHPS for your Medicaid/Medicare population. These assessments can be completed by members on a digital microsite and raise completion rates.

Suppose this platform also had integration to NEMT provider. As part of your quality campaigns, you can arrange transportation for your members to their appointments with HealConnect. Would this service improve your quality measures?

And, suppose this platform can integrate with your Care Management and contact center system. Would reducing manual processes around care plans and data exchange improve your care team productivity?

HealConnect is a Digital CRM platform purpose-built for Medicaid MCOs. The HITRUST certified platform has a light footprint with 4-6-week deployment.

Readily available out of the box use cases are:

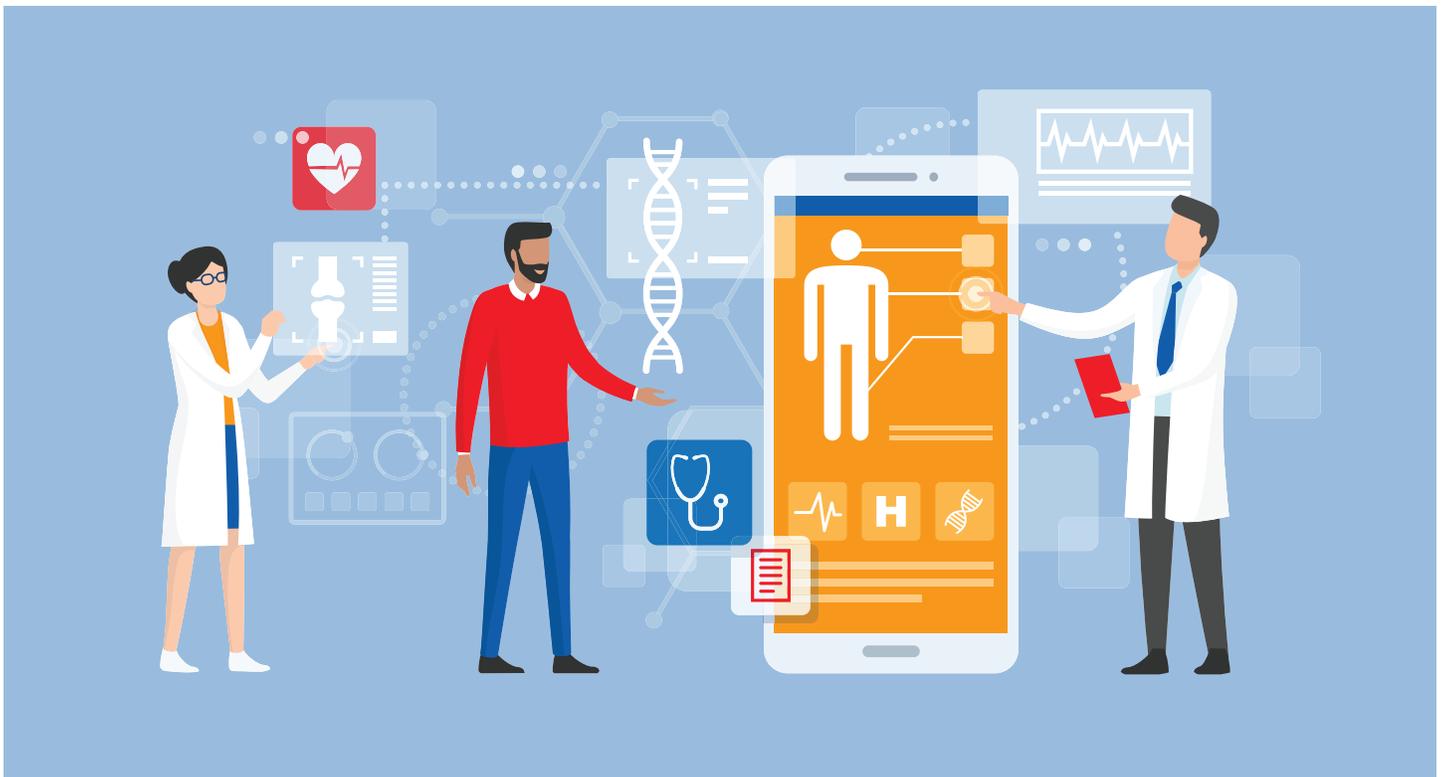
 <p>Digital Welcome Kit</p>	 <p>Health Risk Assessments</p>	 <p>HEDIS Measures</p>	 <p>Critical Incident Management</p>
 <p>Care Program Enrollment</p>	 <p>Demographics Validation</p>	 <p>eConsent</p>	 <p>Redetermination</p>
 <p>Rewards Management</p>	 <p>Health Promotion</p>	 <p>Visit Management</p>	 <p>Virtual Visits</p>

Members are segmented based on demographics, behavior, and clinical utilization to create activation scores. Communication is personalized using HealConnect's message library, including digital handouts, visual stories (fotonovelas), and videos.

HealConnect is an extensible platform that supports a variety of Medicaid administrative processes like NEMT or rewards. The current set of partners include:

Service	Delivered Through
Rewards	SoHookd – healthy products and experiences
NEMT	Uber Health and Lyft
Communication	Twilio – video, SMS, and inbound/outbound calls Sendgrid – email
Medical Devices	Digital scale, digital glucometer, and digital blood pressure cuff
Payment	Stripe

HealConnect can help in reducing administrative burden through smart technology. Interested in learning more?



About Sagitec

Founded in 2004, Sagitec focuses on Public Sector and Healthcare industries. Sagitec's HealConnect platform delivers health risk assessments, care gap communications, and health promotions to 1.5 million members. Over 800k+ contributing employers and five million+ members use Sagitec solutions.

For a demo or further information about the HealConnect solution, please contact Ravi Sankar (CJ) at 301-529-9852 or ravisankar.cj@sagitec.com.

